

POWER *for* PARKINSON'S ANNUAL CORPORATE SPONSORSHIPS

Benefits active through 2024

- PFP Sponsors have unique exposure to thousands of people with Parkinson's and their families through our ever-growing global and local communities.

Power for Parkinson's Audiences:

- Weekly Newsletter goes to 2400+ recipients
- Quarterly Newsletter goes to 3500+ recipients
- Facebook has 3000+ followers
- Instagram has 4500+ followers
- TikTok has 1,100 followers
- YouTube Channel has 23.3k+ subscribers with over 145,000 views per month

Power for Parkinson's Annual Events:

- January 29-Feb 2, 2024- 8 class socials during the week of our Birthday celebration.
- April 2, 2024 - Parkinson's Awareness Month Celebration (in-person) Inspirational PD speaker and special PFP medley exercise class.
- July 22-26, 2024 - Ride the Waves Fundraiser (virtual)
- August 8, 2024 -Summer Bash (in-person) activity day, free lunch & ice cream social.
- Early September 2024- PFP Fundraiser Event (in-person)
- October 22, 2024 - Health, Wellness, & Creativity Fair (in-person)
- December 1st, 2024 Holiday Party/PFP End-of-the-year Fundraiser/ Holiday Drive Kickoff
- Monthly Jan-Dec., 2024-Powerful People Interview Series.
- TBS- Community Brand Talk (in-person or Zoom)

The Sponsor levels lists represent our basic annual sponsorship options. Please call us to discuss customization of your sponsorship package.



\$30,000

POWER FOR PARKINSON'S PREMIER PARTNER

This exclusive opportunity includes:

- **The highest position** on all promotional materials
 - **Front-page highlight** on the website
 - **Frequent promotion** across all social media outlets
 - **Includes exclusive sponsorship of specific class series, art or dance workshop, (i.e. sponsoring monthly Powerful People Interview Series).**
 - **Linked logo** in all weekly and quarterly newsletters
 - **Piece of literature and/or swag** in event kits.
 - **An ad** in each quarterly email newsletter.
 - **Verbal recognition and signage** at ALL major events
- AND**
- **Option to have** a company representative or speaker promote your company at a local PFP class.
 - **Video interview** on our YouTube Powerful People series OR **interactive Zoom presentation** for our community

\$20,000

POWER FOR PARKINSON'S COMMUNITY CHAMPION

- **Prominent logo** on the PFP website
- **Linked logo** in all weekly and quarterly newsletters
- **Table** at ALL PFP annual events.
- **Literature and/or swag** in event kits
- **2 ads** in the PFP email newsletter.
- **Promotion** on social media

\$15,000

POWER FOR PARKINSON'S COMMUNITY EXHIBITOR

- **Logo** on ALL event pages on the PFP website.
- **Logo** in ALL weekly and quarterly newsletters
- **Table** at ALL PFP annual events.
- **One piece of literature** in event kits
- **Verbal recognition and signage** at major events

PFP Annual Sponsorship

PRINT & MAIL TO Power for Parkinson's - 5555 N Lamar Blvd Ste L121, Austin, TX 78751

Please check your **Annual Sponsorship level** below:



Sponsor Name(s) Please print as you would like to appear in sponsor recognition.

Contact Information

Contribution Method

Mailing Address

Check Number

or

City State Zip

Credit Card #

Email

Exp. Date

Sec. Code

Phone

Signature

CONTACT US WITH ANY QUESTIONS
info@powerforparkinsons.org
512-815-3324

